<u>CLAIMS</u>

What is claimed is:

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1. A method for improving detection of a watermark, comprising:

generating a pseudo-random sequence of numbers based on data associated with a data set;

producing the watermark based on the pseudo-random number sequence; and embedding the watermark into the data set.

2. The method of claim 1 further comprising:
repeatedly performing arithmetic operations on signal values associated with different
regions of the data set to produce a plurality of resultant signal values;
determining sign bits associated with the plurality of resultant signal values; and
providing the sign bits as the pseudo-random number sequence.

3. The method of claim 1, wherein the generating of the pseudo-random number sequence comprises:

computing a mean signal value for a first region of the data set;

computing a mean signal value for a second region of the data set;

performing an arithmetic operation on the mean signal value of the first region and

6 the mean signal value of the second region to produce a resultant signal value;

determining a sign bit of the resultant signal value; and

providing the sign bit as a portion of the pseudo-random number sequence.

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The method of claim 3, wherein the performing of the arithmetic operation includes computing a difference between the mean signal value of the first region and the mean signal value of the second region.

- 5. The method of claim 4, wherein each region of the data set includes a predefined image within the frame.
- 6. The method of claim 1, wherein the producing of the watermark includes computing a data block having an amplitude for the watermark;
- computing a secondary data set, each pixel of the secondary data set having a predetermined signal value; and
- multiplying the pseudo-random number sequence, the amplitude and the secondary data set to produce the watermark.
- 7. The method of claim 6, wherein the amplitude for the watermark is computed through adjustment of a plurality of parameters including frame differences.
 - 8. A method for extracting a watermark from a video sequence, comprising: receiving the video sequence having a first frame embedded with a watermark; and recovering the watermark within the first frame through analysis of intensity differences between the first frame of the video sequence and a second frame of the video sequence.
 - 9. The method of claim 8, wherein prior to recovering the watermark, the method further comprises:

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3	computing a pseudo-random number sequence using the random number generator
4	seed
1	10. The method of claim 9, wherein the recovering of the watermark includes:
2	computing a sum for products of (i) differences between watermarked intensities of
3	the first frame and the second frame of the video sequence and (ii) corresponding elements
4	of the pseudo-random number sequence.
1	11. The method of claim 10, wherein the recovering of the watermark further
2	includes:
3	computing a products of (i) a mean value for the differences between watermarked
4	intensities of the first frame and the second frame of the video sequence and (ii) a sum of the
5	pseudo-random number sequence.
1	12. The method of claim 11, wherein the recovering of the watermark further
2	includes:
3	subtracting (i) the product of the mean value for the differences between watermarked
4	intensities of the first frame and the second frame of the video sequence and the sum of the
5	pseudo-random number sequence from (ii) the sum of products of the differences between
6	watermarked intensities of the first frame and the second frame of the video sequence and the
7	corresponding elements of the pseudo-random number sequence.

13. A method comprising:

receiving a portion of a watermarked sequence of data; and

3 extracting a watermark from a segment of the portion sequence of data without

4 having access to either an original sequence of data or the entire watermarked sequence of

5 data.

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14. The method of claim 13, wherein the sequence of data includes a video

sequence.

3 15. The method of claim 13, wherein the portion of the sequence of data includes

4 at least one frame of video.